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DEAR FRIENDS,

2015 was a year marked by milestones as we celebrated the 15th anniversary of Birthright Israel and the 500,000th participant’s arrival in Israel. As you continue to read this Annual Report you will hear more about these extraordinary moments, of which we are extremely proud.

When I look back on 2015, I cannot help but be gratified and inspired by our accomplishments as an organization and the goals we have set for the coming year. First and foremost, I am grateful for the support and friendship of Laurie Blitzer, our Vice Chair. Her leadership and passion for Birthright Israel is immeasurable and she continues to be an incredible partner as we work towards this important mission.

Birthright Israel Foundation’s Board of Directors is comprised of passionate thinkers, doers and leaders, a group that is deeply dedicated to providing the gift of Birthright Israel. As we step into the next 15 years, it is our responsibility to carry the torch that was lit by our co-founders, Charles Bronfman and Michael Steinhardt, by making sure we build the next generation of leaders so this incredible gift can continue to change our collective Jewish future.

This year, we have continued towards our goal of recruiting talented and dedicated individuals to join our board and welcomed eight new members, broadening our geographic representation and level of diversity and experience. Our leadership has proven their dedication to Birthright Israel Foundation beyond their financial support by lending their time to host events in their local communities and at their homes as well as host and travel with us to Israel on our Benefactors Mission this past January.

Additionally, our Development Committee has dedicated their time and resources to open up their contact lists and phone lines to help secure and close gifts for our annual campaign proving there is no job too big or too small for them in support of Birthright Israel.

As we close the year I am looking forward to all we will accomplish together in 2016 and am most excited about our first Board of Directors retreat in Israel in the summer. Together we will enjoy the sights, sounds and tastes of Israel along with our colleagues at the Foundation and the young Jewish adults participating on Birthright Israel trips. There is no greater motivation to succeed than seeing this transformative experience in person and there is no greater gift we can give to our children.

Thank you for your continued support.
Wishing you a happy and healthy New Year.

JOSHUA NASH, BOARD CHAIR
BIRTHRIGHT ISRAEL FOUNDATION

WELCOME
NEW BOARD MEMBERS!
Rachel Cohen Gerrol
Washington, DC
Birthright Israel Alumna
Marjorie Honickman
Philadelphia, PA
Birthright Israel Parent
Douglas M. Ross
Atlanta, GA
Birthright Israel Parent
Wendy Gould Shenfeld
New York, NY
Birthright Israel Parent
Joel Citron
New York, NY
Birthright Israel Parent
Shawn Evenhaim
Los Angeles, CA
David Koonin
Atlanta, GA
Birthright Israel Alumnus
Jeanie Schottenstein
Columbus, Ohio
DEAR FRIENDS,
It is with great excitement I share with you our 2015 Annual Report, as it marks the end of a successful and historic year for our program.

BIRTHRIGHT ISRAEL CELEBRATES 15 YEARS
In 2015, we celebrated Birthright Israel’s 15th year, looking back in awe at the program’s simple beginnings and how what some once called Charles Bronfman and Michael Steinhardt’s “crazy idea” has become the most crucial identity building program of our time. When we spoke with the original founders and donors for our fifth issue of Journeys Magazine, one sentiment reverberated across the board. No matter how these individuals became involved in Birthright Israel, they all believed that the biggest success of the last 15 years is that the program never stopped improving. Though its basic structure remains the same as it did in its infancy, Birthright Israel is constantly challenging itself to make participants’ journey even more impactful.

This momentous year also brought the 500,000th global participant to Israel, which was celebrated this past summer in Tel Aviv. When Birthright Israel launched in the winter of 2000, no one could have anticipated that in 2015, more than half a million young Jewish adults from 66 countries around the world would call themselves Birthright Israel alumni. Today, these alumni have gone on to become leaders in our Jewish communities and supporters of Birthright Israel Foundation, giving the gift of a lifetime to the next generation.

THE BEST PLACE TO WORK
As our colleagues in Israel strive to better the Birthright Israel program each day, the Foundation staff works towards another goal – being the best place to work, not only in the Jewish non-profit sector, but in the country. In April, The Non-Profit Times named Birthright Israel Foundation number 39 among the best non-profit organizations to work for. Though honored to be on this list, we continue to strive to improve the culture, professional development, and working environment we provide for our employees. One of the changes we made in 2015 was the creation of a Director of Talent Development position. This role is dedicated to finding innovative and engaging ways to elevate the quality of our professional lives.

In another effort to make Birthright Israel Foundation the best place to work, our team came together to articulate Core Values for our organization. After many discussions, we came to the consensus that our work is driven by passion, respect and pursuit of excellence. We are proud to have an ever-growing and dedicated team that is deeply committed to our mission.

NEW ENDEAVORS
It has been a busy and exciting year for us as 2015 brought many important changes to our work on the digital front. The first change came as we focused our attention on investing in the professionalization of our technology by switching our entire donor and fundraising database over to Salesforce. As the number one Customer Relationship Management (CRM) platform, Salesforce enables our team to easily monitor donor relationships and fundraising efforts in order to work towards our campaign goal in a more efficient manner.

In July, we took on the important work of post-trip alumni engagement following the cessation of NEXT: A Division of Birthright Israel Foundation. In order to build on NEXT’s success in empowering Birthright Israel alumni to increase their involvement in Jewish life, Birthright Israel Foundation is in the process of creating a “digital bridge” to connect alumni to one another and to the many opportunities offered within the Jewish community. It is our goal to meet Birthright Israel alumni in a space they are comfortable in while informing them of meaningful opportunities to engage with the Jewish community after they return from their trips. Finally, this fall we launched Birthright Israel Foundation Facebook and Twitter accounts as well as a newly designed website. As we work on increasing our social media presence, our goal is to build strong awareness about Birthright Israel Foundation and continue to grow our donor base by reaching potential supporters in ways we previously have not.

With a responsive design, our website now enables supporters to engage with our work in an interactive way and learn more about our fundraising efforts, giving opportunities, and donors as well as the Birthright Israel program. Please visit us at BIRTHRIGHTISRAEL.FOUNDATION.

THE NEXT 15 YEARS
Looking ahead to not only 2016, but to the next 15 years, we are excited, honored, and deeply committed to bringing the next generation of young Jewish adults to Israel. Our professional team remains dedicated to spreading the message of our work to every region of the country and finding new ways to engage our supporters to ensure that the funding of Birthright Israel remains for generations to come.

We thank you for your support of Birthright Israel Foundation and your continued confidence in our mission.

SINCERELY,

DAVID FISHER, PRESIDENT
BIRTHRIGHT ISRAEL FOUNDATION
OUR VISION

Birthright Israel began with a bold idea—offer a free, life-changing, 10-day trip to Israel for young Jewish adults between the ages of 18 and 26—and in doing so, transform the Jewish future. Founded in 1999 by a remarkable group of committed Jewish philanthropists led by Charles Bronfman and Michael Steinhardt, Birthright Israel aims to strengthen Jewish identity, build a lasting bond with the land and people of Israel, and reinforce the solidarity of Jewish people worldwide.

OUR MISSION

Birthright Israel Foundation raises the necessary funds each year to support Birthright Israel. Through partnerships with the Government of Israel, the Jewish Federations of North America, the Jewish Agency for Israel and Keren Hayesod as well as the over 25,000 Birthright Israel Foundation donors each year, we work to ensure that Birthright Israel remains a gift to young Jewish adults for years to come.
We had all grown up in very different places, and had various life experiences, but one thing united us all and that was our tie to Judaism. While some of us were more religious, or observant, or spiritual than others, we all had a connection to the Jewish faith in one way or another, and it was a connection that was strong enough to bring us all to this spot on the airport floor, at that moment, together.

I will always cherish my first few days in Israel. They were filled with the budding of long lasting friendships, hikes to the top of beautiful waterfalls, and incredible scenic beauty. We swam in the Dead Sea covered in exfoliating mud, stood at the Western Wall in Jerusalem, toured the Holocaust Museum, and hiked to the top of Masada. At Mount Herzl, we listened to stories of those who fought in past wars and felt inspired by this beautiful country that, to us, seemed untouchable. I will never forget rafting down the Jordan River, the entirety of Bus 754, in 6 different rafts, held together solely by our hands. We were like one long snake of rafts drifting down the river. It was clear at that moment that this group would remain in each other’s lives well after the trip was complete. Our adventures in Israel will be remembered by the countless photos that decorate my NYC apartment, the Hebrew nameplate necklaces we all wear around our necks, and the memories of the unbreakable friendship that we all continue to share.

- SAMANTHA RUTMAN

With my suitcase and ticket in hand, I am on my way to the airport. It is hard to believe I am about to travel half way around the world with 40 strangers. For 10 days, we will be roommates and bus mates. In 10 days, we will become friends as we explore a land rich with history, culture and tradition. I have heard countless times that this trip is life-changing and I am ready to find out what that means for myself. Today, I am going to Israel.

Today, I am claiming my birthright.

When I got to the airport bright and early on that July 5th morning I recall feeling like I was a freshman in college again, meeting a whole new group of people who were just as willing as I was to make new friends. We huddled together in a circle on the airport floor exchanging names, ages, hometowns, and where we went to school. It was almost immediate, and slightly strange, that I began to feel a very strong bond with this group of people that I had just met.

We had all grown up in very different places, and had various life experiences, but one thing united us all and that was our tie to Judaism. While some of us were more religious, or observant, or spiritual than others, we all had a connection to the Jewish faith in one way or another, and it was a connection that was strong enough to bring us all to this spot on the airport floor, at that moment, together.

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Our adventures in Israel will be remembered by the countless photos that decorate my NYC apartment, the Hebrew nameplate necklaces we all wear around our necks, and the memories of the unbreakable friendship that we all continue to share.

- SAMANTHA RUTMAN
Birthright Israel offers the gift of a free, educational 10-day trip to Israel for eligible young Jewish adults between the ages of 18 and 26. The trip allows them to claim their birthright as they discover their connection to our homeland and find their place in the Jewish story.

THE TRIP HAS THREE PROFOUND OBJECTIVES

1. **Strengthen Each Participant’s Jewish Identity**
2. **Build an Understanding, Friendship and Lasting Bond with the Land and People of Israel**
3. **Reinforce the Solidarity of the Jewish People Worldwide**

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**66 COUNTRIES SINCE INCEPTION**

**45,000 PARTICIPANTS IN 2015**

**$1 BILLION CONTRIBUTED TO THE ISRAELI ECONOMY**

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**500,000+ PARTICIPANTS SINCE INCEPTION**

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**80,000+ ISRAELI MIFGASH PARTICIPANTS SINCE 2003**

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**500,000+ PARTICIPANTS SINCE INCEPTION**

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- Argentina
- Australia
- Austria
- Azerbaijan
- Belarus
- Belgium
- Bolivia
- Brazil
- Bulgaria
- Bosnia & Herzegovina
- Canada
- Chile
- Colombia
- Costa Rica
- Croatia
- Cuba
- Czech Rep
- Denmark
- Ecuador
- England
- Estonia
- Finland
- France
- Georgia
- Greece
- Germany
- Guatemala
- Hungary
- Ireland
- India
- Italy
- Kazakhstan
- Kyrgyzstan
- Latvia
- Lithuania
- Mexico
- Moldova
- New Zealand
- Netherland
- Norway
- Panama
- Peru
- Poland
- Portugal
- Paraguay
- Russia
- Romania
- South Africa
- Scotland
- Serbia
- Singapore
- Slovenia
- Slovakia
- Spain
- Sweden
- Switzerland
- Surinam
- Turkey
- USA
- Ukraine
- Uruguay
- Uzbekistan
- Venezuela
- Wales
- Japan
- Zimbabwe
A YEAR IN REVIEW

AS WE WELCOME OUR WINTER 2016 PARTICIPANTS, WE REFLECT ON 2015’S OPERATIONS AND ACHIEVEMENTS.

2015 was a year of well-deserved celebrations, especially as it followed a very challenging summer season in 2014. This past year marked Birthright Israel’s 15th anniversary and our record-breaking achievement of reaching 500,000 participants from 66 countries. As we conclude the year’s operations, we are proud to say that we have remained focused on our purpose, delivering a unique and meaningful experience to each one of our half a million participants. Birthright Israel is arguably the largest, most successful educational organization today. We know, however, that we cannot take time and rest on our laurels.

During this past year we continuously challenged ourselves to improve and solidify existing and new innovative means, methods and ideas for achieving our mission and reaching our vision. This process included training the second and third cohorts of Birthright Israel Fellows; enhancing our marketing and recruiting capabilities across North America; dramatically increasing the Birthright Israel gift in France, where in these dire times our solidarity is needed in particular, as well as enhancing our efforts in designated markets such as the FSU and Latin America. We worked hard to strengthen our participants’ exposure to contemporary Israel by developing new educational modules for geopolitics and innovation. Lastly, we are re-evaluating our lodging facilities and of course, constantly updating our security and safety regulations. Here are just a few highlights from the past year:

SUMMER 2015 – ACHIEVEMENTS AND CELEBRATIONS

What better way to celebrate reaching a half a million Birthright Israel participants this past summer than with operating our largest season ever. We added to this past summer several key events and projects to share with as many participants as possible our sense of accomplishment with reaching this monumental step in Birthright Israel’s journey. We held 10 Birthright Israel Villages in which nearly 5,000 young participants from various countries experienced the desert through unique workshops and personal interactions. This activity allowed our participants to intimately understand the importance of the desert in our history.

We developed Tel Aviv Day to host thousands of our participants from various countries, including the United States who receive special training and actively lead Birthright Israel groups in partnership with the Israeli Tour Educators in order to ensure a highly professional and well-aligned leadership team for each group while in Israel.

The Birthright Excel network has grown as well, and to date we have 350 young members from the United States who receive special training and joint ventures in the future. Young professionals from around the world to Israel to experience the adventure of Birthright Israel together with 9,000 Israeli Birthright Israel past participants. With these 2016 participants, we will begin our countdown towards the next half a million Birthright Israel participants.

WISHING ALL OF US A SUCCESSFUL YEAR,
BIRTHRIGHT ISRAEL IS...
FROM THOSE WHO WERE THERE IN THE BEGINNING

Before the first Birthright Israel group departed for Israel, Charles Bronfman and Michael Steinhardt gathered friends, peers and active members of the Jewish community to raise the initial funds and build the bones of this life-changing program. 15 years later, we celebrate their dedication to Birthright Israel.

One of the first programs to offer an experience that spoke directly to what young Jews were looking for and continue to seek.
- LYNN SCHUSTERMAN

FROM AN IDEA TO A TRANSFORMATIVE AND DYNAMIC MOVEMENT – THAT’S QUITE A JOURNEY!
- MARK CHARENDOFF

The main idea is to make Israel a vehicle, a meeting point in the Jewish world, and create a situation in which Jews meet Jews. In a way, Birthright Israel is a clandestine way to bring young people together.
- DR. YOSSI BEILIN

THE GREATEST ACHIEVEMENT IS A RENAISSANCE OF THE JEWISH PEOPLE.
- AVRAHAM INFELD

The greatest achievement is a renaissance of the Jewish people.
- SUSIE AND MICHAEL GELMAN

Not a fad, this is something that many Jewish young adults say to themselves, I’ve got to do this, this is important to me as a human being, I’ve got to find out where my roots are and if I qualify in my own heart, and my own soul, my own mind, to be Jewish.
- CHARLES BRONFMAN

A program that has overwhelmingly changed the course of [500,000] lives and has left them more connected to Jewish life and to Israel.
- JEFF SOLOMON

The only platform that fills the ranks of Jewish Communities and Institutions with a consistent flow of talent and passion.
- GIDI GRINSTEIN

For your own survival, for your children, for your grandchildren.
- BERNIE MARCUS

Without a doubt the most impactful program in the last quarter century in the Jewish world, but it’s not over yet, and we have a long way to go.
- MICHAEL STEINHARDT

A gift from one generation to the next. Who would have dreamed that in 15 years, 500,000 young men and women would have had the opportunity to see, feel, and touch the state and people of Israel.
- MARLENE POST

The greatest achievement is a renaissance of the Jewish people.
- SUSIE AND MICHAEL GELMAN

A gift from one generation to the next. Who would have dreamed that in 15 years, 500,000 young men and women would have had the opportunity to see, feel, and touch the state and people of Israel.
- MARLENE POST

…L’DOR V’DOR
Mifgash, or “encounter” in Hebrew, is used to describe one of the most meaningful aspects of the Birthright Israel trip, the time when young Israelis, many of whom are active IDF soldiers, join Birthright Israel groups for a portion of the 10-day experience.

The Mifgash gives participants an intimate look into the lives of Israelis, opening their eyes to a heightened understanding of Israeli military service, society, politics, culture, and family life from the perspective of their Israeli peers.

Though the focus of Birthright Israel is often on the Diaspora participants, the impact on young Israelis is equally profound. While many Israelis initially join the program thinking they will help participants better understand Israel and the IDF, they walk away having discovered their own identities and a newfound pride in their IDF service, their country, and their Jewish heritage.

Their experience has not only had a transformative effect on next-generation Israel, but Jewish communities and the larger Jewish world alike.

“Over the course of a week, I traveled with a few of my fellow soldiers and a group of 40 young American Jews all over Israel. We walked the streets of the Old City of Jerusalem, explored the Negev, and experienced Tel Aviv. We shared childhood stories, ideas, and hopes. But more then everything, we connected.”

In Hebrew, Mifgash means encounter, and this truly was an eye-opening and meaningful encounter as we experienced Israel together, they for the first time, and us, for the first time through their eyes.

That week had a tremendous impact on me. It made me feel a new type of pride in serving as an officer in the IDF. A pride that continued to motivate me as I became a Submarine Deputy Commander, leading a team of my own and carrying out missions that held the highest significance for the Jewish people and the state of Israel.

It also gave me the opportunity to take a step back and focus on the journey we all take as Jewish people, realizing the importance of the connection between Jews in Israel and the Diaspora, and just how much we need each other.

Birthright Israel was the trigger that started it all: hundreds of joint-ventures, thousands of new relationships, and an endless number of people who were positively affected by this journey.”

– OMER GRANOT

To date, over 80,000 young Israelis, have participated in the Mifgash program.
While the majority of gifts to Birthright Israel Foundation go towards the general goal of sending each and every eligible young Jewish adult on a Birthright Israel trip, we are pleased to provide the following designated funding opportunities to current and prospective supporters:

**Niche, Community and Campus Trips**
Niche, community and campus trips accommodate the unique interests of our applicants, allowing them the opportunity to experience Israel with like-minded peers who share their unique interests, talents and communities. These include:
- **Academic**
- **Adventure/Sports**
- **Arts & Entertainment**
- **Business & Innovation**
- **Culinary**
- **Fraternity/Sorority**
- **LGBTQ**

**Accessibility/Special Needs Trips**
We believe that every eligible young adult should experience their birthright and are pleased to offer trips annually for participants with a variety of developmental and physical disabilities.

**Mifgash (Encounter)**
Israeli participants join their Diaspora peers for a portion of the 10-day journey. The Mifgash creates a unique, tangible bond between young Israelis and Jews from abroad and strengthens both their bond to Israel and the Jewish people.

**BICEP**
The Birthright Israel Collaborative Enhancement Project is a comprehensive approach to Birthright Israel, designed to provide additional Israel education and engagement resources to its campus partners before, during, and after the 10-day experience.

**Max Steinberg (z”l) Memorial Fund**
This year, Birthright Israel Foundation established the Max Steinberg Memorial Fund to honor and celebrate the legacy of Max Steinberg z”l, a Birthright Israel alumnus, IDF soldier, and Mifgash participant who died during Operation Protective Edge in the summer of 2014.

**Geopolitics Today**
Support the development of a training program for a cadre of experts on geopolitics today in Israel.

**Global Participants**
Help support the growing number of participants from 66 countries worldwide, including France and Ukraine.

**Birthright Israel Academic**
This new 13-day trip model leverages the impact of a traditional Birthright Israel trip with college credit through an Israeli university.

**Venture Philanthropy Trips**
Leverage and combine the philanthropic power of giving circles with the Birthright Israel group experience during and after the trip.

**Foundation Futures**
Through Foundation Futures, Birthright Israel Foundation’s planned giving program, we generate the financial resources necessary to sustain the Birthright Israel program and the transformative power of this incredible 10-day journey for generations to come. Foundation Futures offers giving opportunities via several financial, estate, investment, and philanthropic planning options.

**Giving Opportunities**

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**Option 1: Leave a Gift to Birthright Israel Foundation in your Will**
**Option 2: Create a Birthright Israel Gift Annuity for a dependable source of extra income**
**Option 3: Create an Endowment for Birthright Israel Foundation**
**Option 4: Donate to Birthright Israel Foundation while avoiding Capital Gains Tax**
**Option 5: Name Birthright Israel Foundation as a beneficiary of your IRA**
**Option 6: Create a Charitable Remainder Trust**
**Option 7: Name Birthright Israel Foundation as a beneficiary of your Life Insurance Policy**
Highlights from the conference included a keynote address and private meet and greet from Ambassador Ron Dermer, an inside look into Birthright Israel’s new strategy for post-trip engagement and marketing, and a private reception at the Georgia Aquarium.

Our 4th Annual National Gathering concluded on Monday, November 16th, as over 400 Birthright Israel Foundation supporters came together at The St. Regis Atlanta. The evening included remarks from Mike Leven, Birthright Israel Foundation Board Member and CEO of Georgia Aquarium; Bernie Marcus, Co-Founder of Home Depot and Chairman of The Marcus Foundation; and Charles Bronfman, Co-Founder of Birthright Israel.
BIRTHRIGHT ISRAEL FOUNDATION IN FLORIDA

On March 19, Birthright Israel Foundation supporters enjoyed a special reception in Boca Raton at the home of Andrea & Mike Leven, member of the Foundation’s Board of Directors. The 57 guests in attendance had the unique opportunity to hear from Ambassador Ron Prosor, as well as local Birthright Israel alumni and a former Mifgash participant.

Birthright Israel Foundation gathered in Palm Beach on March 24 at the home of Ann & Robert Fromer for an evening co-hosted by Rita & Charles Bronfman, Birthright Israel Foundation Co-Founder, and Board of Directors member, Judith Levy, and her husband Allyn. Guests enjoyed remarks from Brett Stephens, Deputy Editorial Page Editor of The Wall Street Journal.

CALIFORNIA HERE WE COME

Over 100 members of the Palm Springs community came together on March 31 at the home of hosts Sandy & Bob Borns for an evening co-hosted by Foundation Board of Directors member, Jane Sherman, and her husband, Larry. Guests had the privilege of hearing from Rachel Cohen Gerrol who participated in Birthright Israel during the program’s flagship season and joined Birthright Israel Foundation’s Board of Directors this year.

Over 200 guests from the Los Angeles community joined Birthright Israel Foundation at the home of hosts Gila & Adam Milstein in May for a special evening of support and celebration. Highlights included a performance from comedian Mark Schiff as well as remarks from nationally syndicated radio host, columnist and author, Dennis Prager, and Sheldon G. Adelson.

BIRTHRIGHT ISRAEL’S IMPACT ON COLLEGE CAMPUSES

80 members of the greater Chicago community attended Birthright Israel Foundation’s panel event at the Highland Park Arts Center. The panel, moderated by Shira Hutt, Birthright Israel Foundation’s VP of Institutional Giving, included Jacob Baime, Executive Director of Israel Campus Coalition and 2005 Birthright Israel alumnus; Dr. Barry Chazan, Founding International Director of Education for Birthright Israel; and Andrea Hoffman, Executive Director of the Newberger Hillel at University of Chicago.

ANNUAL GIVING CIRCLES EVENT

In May, Birthright Israel Foundation held its Annual Giving Circles Event at the Museum of Tolerance in New York City. The evening featured a panel focused on the collaboration between Hillel and Birthright Israel moderated by Foundation President, David Fisher, with Birthright Israel International VP of Education, Dr. Zohar Raviv, and President and CEO of Hillel, Eric Fingerhut.

GATHERING THE COMMUNITY

With regional fundraising staff now on the ground in Texas, Birthright Israel Foundation supporters gathered at the Austin home of hosts Wendi & Brian Kushner in May. Those in attendance heard from guest speaker, Birthright Israel alumni and Foundation Board of Directors member, Rachel Cohen Gerrol.

BIRTHRIGHT ISRAEL FOUNDATION ON THE ISLAND

Guests gathered at the home of Amy Fromer for the annual Long Island event in June. The evening included remarks from Ambassador Dennis Ross, Birthright Israel Foundation Board of Directors member, Wendy Shenfeld, and a local Birthright Israel alumna who staffed her fifth trip this summer.
TASTE OF ISRAEL
Birthright Israel Foundation kicked off the summer with a ‘Taste of Israel’ for young leadership at Sony Wonder Lab. 100 young leaders came together to hear Remy Roizen Weinstein and Rachel Cohen Gerrol, both Birthright Israel alumni and current Birthright Israel Foundation Board of Directors members, share their stories.

AN EVENING IN THE HAMPTONS
On July 17, 100 donors joined us in the Hamptons for an incredible evening at the home of hosts Shelly & Howard Kivell. Guests had the pleasure of hearing from Gidi Grinstein, Founder and Honorary President of the Reut Institute, and Dan Och, former Chair of Birthright Israel Foundation’s Board of Directors.

PARTNERS IN THE MIDWEST
On August 16, we came together with the Jewish Federation of Metropolitan Detroit to support Birthright Israel Foundation. The event included remarks from Lynda Giles, Scott Kaufman, Executive Director of JFMD, local alumni and a Mifgash participant. Left: Midwest Regional Director, Susan Brent Millner (center) with hosts Lynda & Conrad Giles.

BREAKFAST WITH BIRTHRIGHT ISRAEL FOUNDATION
This fall, we were excited to host a series of industry breakfasts in Chicago. We gathered at Katten Muchin where Birthright Israel Foundation Board of Directors Member, Joseph Gutman, spoke and Sterling Bay Companies and Mesirow Financial where we heard from Dr. Charles Lipson, professor of International Relations at University of Chicago.

NEW YORK CELEBRATES BIRTHRIGHT ISRAEL
On September 9, Birthright Israel Foundation supporters gathered at the home of Marci & Jeremy Cohen in Scarsdale to celebrate Birthright Israel’s 15th year with program Co-Founder, Charles Bronfman. An intimate group of guests, many of whom are parents of Birthright Israel alumni, gathered at the Westchester home of Beth & Alan Waldenberg in September. They had the pleasure of hearing from Izzy Ezagui, First Sergeant in the Israeli Defense Forces and Birthright Israel Alumnus.

In October, Shari & Ofer Yardeni welcomed over 60 supporters for an incredible evening on the rooftop of The Olivia in New York City. We were happy to hear from Birthright Israel Foundation President, David Fisher, as well as two alumni, and a Mifgash participant.

COCKTAILS WITH FRANK LUNTZ
On November 4, Birthright Israel Foundation gathered in Los Angeles for cocktails at the historic home of Frank Luntz, a renowned political advisor, pollster and strategist for Fortune 100 CEOs. Luntz’s home has been nicknamed “the Smithsonian West” by Los Angeles magazine, featuring rare historic documents and memorabilia, including letters from Oliver Cromwell, Napoleon Bonaparte, Albert Einstein (on the founding of Israel) and Abraham Lincoln.

GATHERING IN THE GARDEN STATE
In November, supporters gathered at the home of Birthright Israel Foundation Board of Directors Member, Jane Wilf and her husband Mark in Livingston, New Jersey. Those in attendance enjoyed hearing from Izzy Ezagui, First Sergeant in the Israeli Defense Forces and Birthright Israel Alumnus, as well as another Birthright Israel alumna.

In October, Shari & Ofer Yardeni welcomed over 60 supporters for an incredible evening on the rooftop of The Olivia in New York City. We were happy to hear from Birthright Israel Foundation President, David Fisher, as well as two alumni, and a Mifgash participant.
A CELEBRATION IN MIAMI

In November, over 70 Birthright Israel Foundation supporters joined us in Miami at the home of hosts Sharon & Howard Socol. Guests listened to passionate speakers Dr. Zohar Raviv, Birthright Israel International VP of Education and Holly & Chad Sokoloff, who met on Birthright Israel during the program’s first year in operation. This was the first event in Miami in over three years and focused on spearheading strong financial support for Birthright Israel Foundation in the area.

WHY WE GIVE

Bay Area supporters came together on November 19 at the San Francisco Fairmont Penthouse overlooking the city lights to hear moving toasts from six Birthright Israel alumni, as well as Consul General of Israel, Andy David. This event, hosted by Nancy & Stephen Grand and Ben Abram, was the first of its kind for Birthright Israel Foundation in the Bay Area and exceeded expectations in increasing our presence in the Bay Area community.

CELEBRATING GIVING TUESDAY

On December 1, we gathered in New York City to celebrate 15 years of Birthright Israel and to hear the incredibly moving story of Rachel Cohen Gerrol, Birthright Israel Alumna and Foundation Board of Directors member. We heard from our hosts, Raquel & Steve Herz and Meredith & Eliot Rubenzahl, about their powerful connections to Birthright Israel, as well as many others who spoke about why they give to Birthright Israel Foundation.

CHANUKAH IN PHOENIX

Supporters joined together at the home of hosts Marilena & Eric Sacks in celebration of 15 years of Birthright Israel and to join together to light the fourth Chanukah candle. Those in attendance heard the unique story of an alumna from the Mifgash program.

ENDING THE YEAR IN PHILADELPHIA

On December 16, we gathered at Philadelphia’s famed Israeli restaurant Zahav for dinner hosted by Foundation Board of Directors Member, Marjorie Honickman and her husband, Jeffrey, and Susanna Lachs Adler & Dean Adler. We heard from Dr. Mitchell G. Bard, Executive Director of the American-Israeli Cooperative Enterprise (AICE), who is a foreign policy analyst and leading authority on the US and Middle East policy. We were also honored to hear from an outstanding local alumna who traveled this summer on an accessibility/special needs trip.
It’s been an exciting year for Birthright Israel Foundation as we took on many new endeavors on the digital front.

**A NEW LOOK**

In November, we debuted our new website which enabled our supporters to engage with the Foundation in an interactive way and learn more about our fundraising efforts, giving opportunities, donor stories, and the Birthright Israel program.

**GIVING TUESDAY**

This year, Birthright Israel Foundation participated in Giving Tuesday, a global day dedicated to giving, for the second time. Created by the 92nd Street Y, Giving Tuesday connects diverse individuals and organizations around the world behind a common purpose: to celebrate the spirit of generosity and encourage giving.

Now in its fourth year, Giving Tuesday has over 30,000 partners in 68 countries. This year, we focused a large part of our Giving Tuesday efforts on social media and engaging Birthright Israel alumni to pay it forward.
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3
GIVING CIRCLES

Birthright Israel Foundation’s Annual Giving Circles supporters are transforming an entire generation and investing in our Jewish future.

MASADA CIRCLE ($3,000-$9,999)
+ Special updates from the Birthright Israel community including Journeys Magazine, Israel mission invitations, VIP concierge services when traveling to Israel, and special insider updates from our organization’s leadership including Foundation President, David Fisher

JAFFA CIRCLE ($10,000-$29,999)
+ Masada Circle benefits
+ Exclusive experiences including invitations to attend Birthright Israel Foundation’s national gathering in Las Vegas and annual recognition events
+ Briefings from senior leadership and founders

NEGEV CIRCLE ($30,000-$59,999)
+ Jaffa Circle benefits
+ Engage with Birthright Israel in the U.S. and abroad
+ Invitations to join participants during Taglit-Birthright Israel trips and VIP house seats to our “Mega Events” in Israel

GALILEE CIRCLE ($60,000-$99,999)
+ Negev Circle benefits
+ Opportunity to interact with alumni on a more personal level
+ Private briefings with top Israeli government officials, authors, entrepreneurs, and cultural leaders

BENEFACCTORS CIRCLE ($100,000 AND UP)
+ Leading group of donors who participate in exclusive events and travel opportunities
+ Intimate conversations with Israel’s top government leaders including its Prime Minister and Speaker of the Knesset,
+ Exclusive gatherings with our U.S. Ambassador to Israel and other members of the diplomatic corps

FOUNDERS CIRCLE ($2.5 MILLION+ OVER A LIFETIME)
+ Special group of philanthropists and their families who inspire and solidify the future of Birthright Israel through their deep and continued support
+ Serve as resource to the Birthright Israel Foundation
+ Brought together annually to share ideas

The Annual Giving Circles are comprised of funders who have supported the 2015 Annual Campaign at the $3,000 and above level.

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Doreen N. Hermelin
Marlene and Paul Herrling
Carolen and Doug Herst
Martin Hertz
Stewart Heschel
Diane and David Hess
Gail and Lyon Heyman
Goldie and Steven Hill
Allison Metestaar and
Jason Hiler
Brenda Gruss and Daniel Hirsch
Michele and David Hirsch
Richard Hirsch
Etta Raye Hirsch
Helene and Philip Hixon
Ilisa and Richard Hoffman
Janine and Richard Hoffman
Martin Hoffman
Joan Holland
Sylvia and Barry Hyman
Karen and Paul Israel
Hadara and Anosh Ishak
Jacky Jacquet
Marsha Jacks
Michelle and Joseph Jacobs
Debbie and Arthur Jacobson
Leona Jaffe
The Bernard M. and
Audrey Jaffe Foundation
Keith Jaffe
Jewish Federation of
Central Alabama

Jewish Federation of Greater
Indianapolis
Jewish Community Foundation
of Los Angeles
Elizabeth and Daniel Jock
Ronald and Karen Kahn
Donald Kalfen
Elias Kalimian
Liz and Matthew Kamens
Debby and Howard Kaminsky
Merle and Morton Kane
Helein and Philip Kaner
Josephine and Kirk Kaner
Cindy and Joe Kaplan
Jeffrey and Karen Kaplan
Elia & Fannie Karas Foundation
Karen and Jay Kasner
Larryn and Michael Kassner
Kendall and Thomas Katzen
Jane and Gerald Katcher
Francine Katz
Marilyn and Stanley Katz
Richard Katz
Sally Katz
Tati and Ezra Katz
Amelia and Josh Katzen
Florence and Robert Kaufman
Fritz and Adelaide Kaufman
Foundation
Micheline and Alan Kaye
Sheryl and Chip Kaye
Carolyn and Bertrand Kestk
Joy and Joel Keliman
Susan and Peter Kessler
Lauren and Ezra Kest
Joseph Kestenbaum
Ruth and David Kestenbaum
Linda and Michael Keston
E. Leon Kier
Debbie and Steven Klein
Kligman Charitable Foundation
Bill Kleinman
Rosemarie and Mitchell Klipper
Sharon and Howard Kooper
Karen and Joel Kooper
K Inflate and Jean Kraines
Debbie and Doug Kunianskky
Charles Kurtzman
Diane and Alan Kurzer
Sheri and Steve Labowitz
Stephanie and Sidney Ladden
Harvey Lambert
Susan and Richard Lampen
The Landa Family Charitable Trust
Randi and Clifford Lane
Wendy and Steve Langman
Ira N. Langsan and Lillian
Langsan Philanthropic Fund
Lisa and Farhad Larian
Lois Lautenberg
Phyllis and Wayne Lazarus
Sheri and Steven Lear
Fred and Gail Lebowitz
Betsy and Bruce Leeds
Lisa and David Lefkovits
Marilyn and Harold Lefkovits
Christian and Steven Lefkovitz
Ellen and Donald Legow
Linda M. Coyle and David Leinwand
Edward Lenkin
Blanche and Irwin Lerner
Susan and Rob Leven
Shawn and Jonathan Leven
Dennis Levin
Fiti and Ronald Levin
Babette and Mark Levin
Nancy and Ben Levin
Jeffrey Levine
Levine Charitable Trust
The Howard and Irene Levine
Foundation
Jane and Alan Levy
Margie Becker-Lewin and
John Lewin
Debra and William Lewin
Brenda and Mark Lichtenstein
Lorri Lichtenstein
Harvey Lichtman
Enid and Daniel Lieber
Lynne Lieber
Bill and Sissy Lieberman
Vicki and Bruce Liebowitz
Jeff Light
Samuel Lionel
Gail and Samuel Liss
David Loweth
Adam and Phil Loweth
Karen and Richard Lombart
Susan and Ralph Mack
Jenny and Marc Majzer
Gina and Kenneth Mandelbaum
Morrine and Dan Marantz
Barbara and Joel Marcus
The Billi Marcus Foundation, Inc.
William Marcus
Arlene and Steve Mark
Gladyss Monroy and Larry Marks
Jodie and Neil Markus
Elisabeth and Bryce Markus
Stanley Maron
Salye and David Mason
David Matalon
Dorothy and Robert Matza
Randi and Jim Mayor
Shirley and Marshall Mazer
Sherry and Harvey Maziar
Clare* and Myron Meadow
Dorice and Jacob Melamed
Leslie and Jeffrey Mendell
Avner Mendelson
Sharon and Simon Mendelson
Edwin Rothberg
Roya and Lou Meshulam
Michael, Lexi and
Hedva Lezisanger
Robert Metz
Denise and Bill Meyer
Gail Meyers and Andy Hall
Betty Meyers
Susan and Edward Meyer
Nancy and David Michaels
Sam Michaels
Anna Miller
Esther and Jeffrey Miller
Robert Miller
Ashley Milne
Cheryl and Michael Minikes
Minkin Family Foundation
Judy and Richard Minoff
Marci and Isador Mizner
David Molton
Lori and David Moore
Leor Mordoh
Morris Morgenstern Foundation
Morris Family Foundation
Cheryl and Peter Morrison
Stanley Moser
Allen Mossi
Philip Moss
Jessica and Chuck Myers
Deanna Myerson
Pearlia and David Namerow
René N. and Aliza Namerow
Sherry and Yoel Neman
Lisa and Mark Neporent
Gail Nessler
Suzanne and Stuart Newberg
Valerie and Jeffrey Newberg
Cathy and James Nish
Howard Nixon
Dyan Howie Norton
Linda and Jack Nourashan
Doris Nour-Omid
Claudia and Hal Nowak
Joshua Och
Michael Och
Evy and Brian Rosen
Selma Rosen
Nanette and George Rosenberg
Denise and Gary Rosenberg
Ruth and Mark Rosenberg
Rosenstein Family, LLC
Michelle and Adam Rosmarin
Jacqueline and Richard Ross
Helen T. Ross
Robin and Steven Rotter
Kathy and David Rubenstein
Judy and Arnie Rubenstein
Dr. Nathan Rubin
Marcia and Ronald Rubin
Amy and Kirk Rudy
Edward Russsnow
Allison and David Sachs
Susan and Marc Sacks
David Safir
Joan and Alan Safir
Ellyn and Stephen Saft
Stanley Saikin
Mary Jane Saikin
Keiko Sakamoto and
William Witte
Debby Ratner Salzberg and
Michael Salzberg
David and Abby Salzman
Louise and Brett Sansky
Susan Samuels
Claudia and Sandor Samuels
Richard Sandler
Sapers & Wallack, Inc
Rhoda and William Sapers
Karen and Gary Saretsky
Norton Sarnoff
Roger A Saunders & Family
Gail and Robert Sasser
Sydney and David Schaecter
Valerie Schaar Nathanson
Sandra and Gary Schaeftz
Phyllis and Gary Schahet
Susan and Paul Scheinberg
Dr. Lynne Jacobs and
Dr. Avery Scheiner
Sonne Schepps Robinson
Foundation
Cheryl Schneider
Madeleine and Paul Schnell
Schostak Family Support
Foundation
Jeri and Robert Schuckit
Susie and Lee Schulman
Madeline and Arnold Schuster
Nancy and Ted Schwartz
Sharon and James Schwarz
Carrie and Michael Scott
Mrs. Judy and Dr. Mark Searle
Arnold Seidel
Jeffrey Selitzer
The Nathan and Fanny Shafran
Foundation
Casey and Alex Shaftal
Diane and Fred Shaftman
Carolyn and Don Shagrin
Betsy Borns and
Jonathan Shapiro
Debbie and David Shapiro
Stephen Shapiro
Annette and Leonard Shapiro
Robert and Mark Shapiro
Jennifer and Bram Shapiro
Brian Shaw
Farah and Craig Sherman
The Shilberg Foundation
Ruby Delman and Shimon Shkury
Dotan Shoham
Leslie and Stuart Shulruff
Alicia Greene and
Zachary Greg Shuman
Leonard Shutzberg
Carol and Christopher Siege
Siegel Endowment
Linda and Mark Silberman
Carol and Kaylen Silverberg
Jody and Ross Silverman
Ryan Silverman
Hope and Gene Silberman
Mark Silverstein
Lida and Ebrahim Simhaee
Jacqueline Simkin
Michelle and Gary Simon
Michelle and Tillem Sims
Sirus Fund
Temple Emanuel Sisterhood
Nancy and Alvin Siwak
Yadelle and Robert Sklare
Vicky and Jeff Sloan
Robin and David Small
Raqael and Steven Herz
Connie Smukler
Kerri and Jeffrey Snow
Craig Sokol
Stuart Sondheimer
Sandra and Paul Sorkin
Nora and Behrouz Soroudi
Audrey and Jeffrey Spiegel
Ricky Spike
Morgan Stanley
Amy and Robert Stavis
Beth Zadek and Joph Steckel
Koby and Sylvia Stein
Merna and Allen Stein

Madison Stein
Linda and Hezi Stein
Mr. and Mrs. Yehezel Stein
Jennifer and John Stein
Jill and David Stein
Dr. and Mrs. Leon H. Steinberg
Douglas C. Steiner
Beverly Sternlieb
Jennifer and Seth Stier
Estelle and Robert Stillman
Leila and David Storch
Sylvia Sunshine
Suzanne Prout
Anita Raji and Gary Syman
Berm Tamarkin
Vali Benesch and Robert Tandler
Steven Tannenbaum
Lola and Leonard Tanzer
Samantana Tarricone
Diane and Tad Taube
Ruth Taubman
Ann and Rick Tavan
Ruth and Sol Teichman
Judy and Warren Tenney
Foundation
Shirley and Sheldon Terry
Jeffrey Thomases
Dr. Ramie and Joyce Tritt
Adriane Glazier and Scott Turow
Sabina and Elliot Tyler
Elizabeth and Dennis Ulrich
United Way of Greater
Philadelphia and Southern
New Jersey
Mrs. Lesley Usow and
Dr. Barry Usow
Haya and Jacob Varon
Tamara Vassilieva
W. Keren and Robert Vishny
Heidi Wagman and
Peter Bensinger
Carolyn and David Wasserman
Jacklyn and Michael Waterman
Marcia Weber and James Flaws
Remy Roizen Weinstein and
Andrew Weinstein
Susan and Barry Weisfeld
Monica and Lester Weiss
Randi and Barry Weiss
Judy and Peter Weissman
Elizabeth and Jeffrey Welles
Molly and Israel Weinberg
Jeff Werdesheim
Bonnie and Jeffrey Whitman
Debbie and Richard Wilpon

Jeff Winick
Marilyn Malkin and Larry Wolf
Melanie and David Worby
Shari and Ofri Yardeni
Sharon and David Yogel
Eric and Jessica Zachs Family
Foundation
Lisa and Mark Zale
Helen and David Zalik
William Zanker
Rebecca and Cliftord Zeifman
Barbara and Barry Zemel
Monica and Alan Zimmerman
Mary and Harold Ziot
Wendy and Yale Zoland
Lois Zoller and James Mills
Eric Zoller
Judy and Richard Zoll
Renee and Joseph Zuritsky

*deceased
## Federation Support

We are grateful for the partnership of Jewish Federations of North America and the generosity of local Jewish Federations for their annual allocation.*

<table>
<thead>
<tr>
<th>Amount</th>
<th>Federations</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000,000+</td>
<td>UJA-Federation of New York</td>
</tr>
<tr>
<td>$500,000-$999,999</td>
<td>Jewish United Fund/Jewish Federation of Metropolitan Chicago</td>
</tr>
<tr>
<td>$100,000-$499,999</td>
<td>The Jewish Federation of Greater Los Angeles</td>
</tr>
<tr>
<td>$10,000-$49,999</td>
<td>Combined Jewish Philanthropies of Greater Boston</td>
</tr>
<tr>
<td></td>
<td>Greater Miami Jewish Federation</td>
</tr>
<tr>
<td></td>
<td>Jewish Community Federation and Endowment Fund of San Francisco, Peninsula,</td>
</tr>
<tr>
<td></td>
<td>Marin &amp; Sonoma Counties</td>
</tr>
<tr>
<td>$50,000-$99,999</td>
<td>Jewish Federation of Cleveland</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Greater MetroWest NJ</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Greater Philadelphia</td>
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<td></td>
<td>Jewish Federation of Metropolitan Detroit</td>
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<td></td>
<td>Jewish Federation of St Louis</td>
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<tr>
<td></td>
<td>The Associated: Jewish Community Federation of Baltimore</td>
</tr>
<tr>
<td></td>
<td>The Jewish Federation of Greater Washington</td>
</tr>
<tr>
<td>$50,000-$99,999</td>
<td>JEWISHcolorado</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Columbus</td>
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<tr>
<td></td>
<td>Jewish Federation of Greater Atlanta</td>
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<td>Jewish Federation of Greater Dallas</td>
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<td>Jewish Federation of Greater Pittsburgh</td>
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<td></td>
<td>Jewish Federation of Northern New Jersey</td>
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<td></td>
<td>Jewish Federation of Palm Beach County</td>
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<tr>
<td></td>
<td>Jewish Federation of San Diego County</td>
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<tr>
<td></td>
<td>Minneapolis Jewish Federation</td>
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<tr>
<td></td>
<td>Milwaukee Jewish Federation</td>
</tr>
<tr>
<td></td>
<td>Tampa Jewish Community Center &amp; Federation</td>
</tr>
<tr>
<td></td>
<td>The Jewish Alliance of Greater Rhode Island</td>
</tr>
<tr>
<td></td>
<td>The Jewish Federation of the Greater East Bay</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of the Lehigh Valley</td>
</tr>
<tr>
<td></td>
<td>Memphis Jewish Federation</td>
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<tr>
<td></td>
<td>Jewish Federation of Greater Austin</td>
</tr>
<tr>
<td></td>
<td>The Jewish Federation of Kansas City</td>
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<tr>
<td></td>
<td>The Jewish Federation in the Heart of New Jersey</td>
</tr>
<tr>
<td></td>
<td>The Jewish Federation of Sarasota-Manatee</td>
</tr>
<tr>
<td></td>
<td>UJA Greenwich</td>
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<tr>
<td>$10,000-$49,999</td>
<td>United Jewish Federation of Tidewater</td>
</tr>
<tr>
<td></td>
<td>Youngstown Jewish Federation</td>
</tr>
<tr>
<td>$3,000-$9,999</td>
<td>Canton Jewish Community Federation</td>
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<td></td>
<td>Charleston Jewish Federation</td>
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<td></td>
<td>Federation for Jewish Philanthropy of Upper Fairfield County</td>
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<td></td>
<td>Jewish Community Alliance of Northeastern Pennsylvania</td>
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<td></td>
<td>Jewish Federation of Atlanta</td>
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<td></td>
<td>Jewish Federation of Atlantic and Cape Counties</td>
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<tr>
<td></td>
<td>Jewish Federation of Greater Charlotte</td>
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<tr>
<td></td>
<td>Jewish Federation of Greater Chattanooga</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Greater Long Beach &amp; West Orange County</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Greater Oklahoma City</td>
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<td></td>
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<td>Jewish Federation of Greater Portland</td>
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<td>Jewish Federation of Greater St Paul</td>
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<td>Jewish Federation of Central New York</td>
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<tr>
<td></td>
<td>Jewish Federation of Collier County</td>
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<td>Jewish Federation of Fort Worth &amp; Tarrant County</td>
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<tr>
<td></td>
<td>Jewish Federation of Jacksonville</td>
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<tr>
<td></td>
<td>Jewish Federation of Las Vegas</td>
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<tr>
<td></td>
<td>Jewish Federation of Madison</td>
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<td></td>
<td>Jewish Federation of Omaha</td>
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<tr>
<td></td>
<td>Jewish Federation of Southern New Jersey</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Somerset, Hunterdon &amp; Warren Counties</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of St Joseph Valley</td>
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<td>Jewish Federation of Ventura County</td>
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<td></td>
<td>Mid-Kansas Jewish Federation</td>
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<td></td>
<td>Savannah Jewish Federation</td>
</tr>
<tr>
<td></td>
<td>The Birmingham Jewish Federation</td>
</tr>
<tr>
<td></td>
<td>The Jewish Federation of Greater Ann Arbor</td>
</tr>
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<td></td>
<td>The Jewish Federation of the Berkshires</td>
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<tr>
<td></td>
<td>The Jewish Federation of Western Massachusetts</td>
</tr>
<tr>
<td>Less than $2,999</td>
<td>Augusta Jewish Federation</td>
</tr>
<tr>
<td></td>
<td>Champaign-Urbana Jewish Federation</td>
</tr>
<tr>
<td></td>
<td>Fall River UJA</td>
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<tr>
<td></td>
<td>Greensboro Jewish Federation</td>
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<td>Jewish Federation of Arkansas</td>
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<td>Jewish Federation of Danbury</td>
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<td></td>
<td>Jewish Federation of Grand Rapids</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of New Hampshire</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Peoria</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation Raleigh Cary</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Springfield, Illinois</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of the Bluegrass</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of the Quad Cities</td>
</tr>
<tr>
<td></td>
<td>Jewish Federation of Volusia &amp; Flagler Counties</td>
</tr>
<tr>
<td></td>
<td>Merrimack Valley Jewish Federation</td>
</tr>
</tbody>
</table>

*This listing includes local Federations within the United States only. Annual allocations from Canadian Federations are directed to Birthright Israel Foundation of Canada.
# Statement of Financial Position

**As of December 31, 2014**

**Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$48,863,685</td>
</tr>
<tr>
<td>Cash held in escrow</td>
<td>238,595</td>
</tr>
<tr>
<td>Accounts receivable - shared services</td>
<td>1,446,827</td>
</tr>
<tr>
<td>Contributions receivable - net</td>
<td>12,938,200</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>285,505</td>
</tr>
<tr>
<td>Investments</td>
<td>27,320</td>
</tr>
<tr>
<td>Fixed assets - net</td>
<td>508,715</td>
</tr>
</tbody>
</table>

**Total Assets** $64,305,847

**Liabilities and Net Assets**

**Liabilities**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,158,055</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>20,000,000</td>
</tr>
<tr>
<td>Capital leases payable</td>
<td>71,329</td>
</tr>
<tr>
<td>Deferred compensation</td>
<td>69,375</td>
</tr>
<tr>
<td>Obligations to annuitants</td>
<td>33,392</td>
</tr>
<tr>
<td>Deferred rent</td>
<td>219,221</td>
</tr>
</tbody>
</table>

**Total Liabilities** $21,551,372

**Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$13,866,653</td>
</tr>
<tr>
<td>Board designated</td>
<td>4,750,000</td>
</tr>
<tr>
<td>Total unrestricted</td>
<td>18,616,653</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>24,037,822</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>100,000</td>
</tr>
</tbody>
</table>

**Total Net Assets** $42,754,475

**Total Liabilities and Net Assets** $64,305,847

---

# Statement of Activities

**For the Year Ended December 31, 2014**

**Revenues and Other Support**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$121,734,480</td>
</tr>
<tr>
<td>Special events - net</td>
<td>1,828,679</td>
</tr>
<tr>
<td>Interest</td>
<td>20,294</td>
</tr>
<tr>
<td>Realized loss on donated securities</td>
<td>(25,679)</td>
</tr>
<tr>
<td>Other income</td>
<td>1,331</td>
</tr>
</tbody>
</table>

**Total Revenues and Other Support** $123,559,105

**Expenses**

**Program Expenses**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAGLIT - Birthright Israel</td>
<td>$83,212,321</td>
</tr>
<tr>
<td>Post programming</td>
<td>2,107,000</td>
</tr>
</tbody>
</table>

**Total Program Services** $85,319,321

**Supporting Services**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>3,113,147</td>
</tr>
<tr>
<td>Fundraising</td>
<td>7,382,691</td>
</tr>
</tbody>
</table>

**Total Supporting Services** $10,495,838

**Total Expenses** $95,815,159

**Change in Net Assets** $27,743,946

**Net Assets - Beginning Of Year** $15,010,529

**Net Assets - End Of Year** $42,754,475

---

The statements of Financial Position and of Activities were derived from the 2014 audited financial statements of the Birthright Israel Foundation. A copy of the audited financial statements and form 990 for 2014 are available upon request.

Our independent auditor is Grant Thornton.
## REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>General contributions</td>
<td>$93,500,000</td>
</tr>
<tr>
<td>Investments and other income</td>
<td>40,000</td>
</tr>
</tbody>
</table>

**TOTAL REVENUES AND OTHER SUPPORT**

$93,540,000

## EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants to Taglit-Birthright Israel</td>
<td>$82,500,000</td>
</tr>
<tr>
<td>Operating expenses</td>
<td>12,400,000</td>
</tr>
</tbody>
</table>

**TOTAL PROGRAM SERVICES**

$94,900,000

**EXCESS OF REVENUE OVER EXPENSES**

(1,360,000)

*AS OF NOVEMBER 2015*