

# Birthright Israel Foundation



Celebrating our  
Bar/Bat Mitzvah Year



## Brandeis University Study Shows Long-Term Impact of Taglit-Birthright Israel

The nearly 300,000 young adults who have participated in a Taglit-Birthright Israel trip have always brought back stories about their amazing and transformative experience. Now, we have data to support the anecdotal evidence.

Researchers from Brandeis University's Cohen Center for Modern Jewish Studies released their latest set of findings from an ongoing independent research study of Birthright Israel participants.

The study shows that Taglit-Birthright Israel alumni are **more likely to**

**marry someone Jewish, raise their children Jewish and show more confidence discussing current events about Israel** than peers who did not participate.

Researchers compared adults who had a Birthright Israel experience 5-9 years ago with a control group of young men and women who applied for a trip but were waitlisted, or for other reasons did not go. The study shows that the Taglit-Birthright Israel experience **impacts participants years after their trip**. Here's what they found.

### Connection to Israel

More than **4** out of **5** participants said they **felt connected to Israel**.

Nearly **3** out of **4** participants called the Taglit-Birthright Israel trip a **"life-changing experience."**

Participants were **28% more likely** to express **confidence explaining Israel/Middle East issues** than non-participants.

### By the Numbers

**51%** (non-participants)

**77%** (participants)

are married to a Jewish spouse\*

**49%** (non-participants)

**66%** (participants)

view raising children Jewish as "very important"\*

**35%** (non-participants)

**51%** (participants)

feel "very much" connected to Israel\*

\*excludes those raised Orthodox

### Marriage and Family Life

**2** out of **3** participants said **raising children Jewish** was **very important**.

**3** out of **4** participants **married someone Jewish** (compared to **1 in 2 non-participants**).

Participants were **28% more likely** to place **high importance** on **marrying someone Jewish**.

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